Alerian

Guide to MLP Investing

Equipping investors to make informed decisions about MLPs and energy infrastructure

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About Alerian // Alerian index series

Ticker	Name	Constituents	Tracking	Methodology	Launch
AMZ	Alerian MLP Index	50 MLPs	Energy MLPs Float-adjusted , Capitalization-weighted		June 2006
AMZI	Alerian MLP Infrastructure Index	MLPs	Infrastructure MLPs	Capped, Float-adjusted, Capitalization-weighted	March 2008
ANGI	Alerian Natural Gas MLP Index	20 MLPs	Natural Gas MLPs	Equal-weighted	January 2010
ALCI	Alerian Large Cap MLP Index	15 MLPs	Large Cap MLPs	Equal-weighted	March 2010
AMZE	Alerian MLP Equal Weight Index	50 MLPs	Energy MLPs	Equal-weighted	April 2013
AMEI	Alerian Energy Infrastructure Index	MLPs and Corporations	Energy Infrastructure	Tier-weighted	April 2013

About Alerian // Alerian index-linked products

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Ticker	Product Type	Product Name	Licensee	Inception Date	Underlying Index	Annual Fee	Total Assets (mil)
AMLP	ETF	Alerian MLP ETF	ALPS	August 24, 2010	AMZI	0.85%	\$9,117
ENFR	ETF	Alerian Energy Infrastructure ETF	ALPS	November 1, 2013	AMEI	0.65%	\$17
AMJ	ETN	JPMorgan Alerian MLP Index ETN	JPMorgan	April 1, 2009	AMZ	0.85%	\$5,365
AMU	ETN	ETRACS Alerian MLP Index ETN	UBS	July 17, 2012	AMZ	0.80%	\$410
MLPI	ETN	ETRACS Alerian MLP Infrastructure Index ETN	UBS	March 31, 2010	AMZI	0.85%	\$2,524
MLPL	ETN	ETRACS 2x Leveraged Long Alerian MLP Infrastructure Index ETN	UBS	July 6, 2010	AMZI	0.85%	\$316
MLPG	ETN	ETRACS Alerian Natural Gas MLP Index ETN	UBS	July 13, 2010	ANGI	0.85%	\$30
MLPS	ETN	ETRACS 1x Monthly Short Alerian MLP Infrastructure Index ETN	UBS	September 28, 2010	AMZI	0.85%	\$4
Series 1-29F	ROC Note	CIBC Alerian MLP Infrastructure Index-Linked ROC Notes	CIBC	October 7, 2010	AMZI	1.25%	\$856
ALERX	Mutual Fund	ALPS Alerian MLP Infrastructure Index Fund	ALPS	December 31, 2012	AMZI	1.25%	\$31
ALEFX	VIT	ALPS Alerian Energy Infrastructure Portfolio	ALPS	April 30, 2013	AMEI	0.80%	\$72

Total Alerian-linked product AUM \$18,693 mil

Growth of US Energy Infrastructure

- MLPs build, acquire, and operate pipeline, storage, and processing assets
- MLPs move energy from supply areas to demand centers

Stable and Growing Cash Flows

- · Fee-based toll-road business models
- · Interstate liquid tariffs are indexed to inflation using PPI+ methodology
- Average distribution growth of ~7% over the past 10 years

No Entity-Level Taxation

- No double taxation if 90% of income is from qualifying sources
- Higher payout ratios and lower cost of capital than C corporations

Growing Asset Class

- 2005: 46 MLPs with \$64 billion in market capitalization
- 2015: 122 MLPs with \$483 billion in market capitalization

Tax-Efficient Yield and Diversification

- 70%-100% of income is tax-deferred return of capital
- Low correlation to broader markets (0.55 to the S&P 500)

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Overview of Master Limited Partnerships

// What is an energy infrastructure asset?



Stable Cash Flows

- Toll-road [Price x Volume] or contract-based business models
- Limited ownership of hydrocarbons mitigates commodity price exposure

Growing Cash Flows

- **Price**: Interstate liquids tariffs have built-in PPI "plus" revenue indexing
- Volume: Inelastic and growing energy demand



Overview of Master Limited Partnerships

// Toll road business models



The Tri-State Tollway charges the same toll for an Aston Martin as it does for a Honda Civic



Pipeline and storage businesses charge the same price to move or store a \$30 barrel as they do a \$150 barrel of oil

Overview of Master Limited Partnerships

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// New infrastructure investment to spur MLP growth



Overview of Master Limited Partnerships

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// New supply centers, new infrastructure investment



MLP Performance // MLPs historically outperform other asset classes

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MLP Performance // The Periodic Table of Performance

2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015 YTD	Annualized
Commodities	REITs	Commodities	Bonds	MLPs	MLPs	Utilities	REITs	Small Cap	Utilities	Non-US	MLPs
25.6%	35.6%	32.7%	5.2%	76.4%	35.9%	19.9%	18.0%	38.8%	29.0%	8.6%	12.8%
Utilities	Non-US	Utilities	Utilities	Non-US	Small Cap	MLPs	Non-US	S&P 500	REITs	Small Cap	Small Cap
16.8%	26.3%	19.4%	-29.0%	31.8%	26.9%	13.9%	17.3%	32.4%	28.7%	4.0%	8.7%
REITs	MLPs	MLPs	Small Cap	REITs	REITs	REITs	Small Cap	MLPs	S&P 500	S&P 500	Utilities
13.7%	26.1%	12.7%	-33.8%	27.6%	26.7%	9.4%	16.3%	27.6%	13.7%	3.2%	8.2%
Non-US	Utilities	Non-US	MLPs	Small Cap	S&P 500	Bonds	S&P 500	Non-US	Bonds	Bonds	S&P 500
13.5%	21%	11.2%	-36.9%	27.2%	15.1%	7.8%	16.0%	22.8%	6.0%	1.0%	8.1%
MLPs	Small Cap	Bonds	S&P 500	S&P 500	Commodities	S&P 500	MLPs	Utilities	Small Cap	Commodities	REIT's
6.3%	18.4%	7.0%	-37.0%	26.5%	9.0%	2.1%	4.8%	13.2%	4.9%	0%	7.7%
S&P 500	S&P 500	S&P 500	REITs	Commodities	Non-US	Commodities	Bonds	REITs	MLPs	REITs	Non-US
4.9%	15.8%	5.5%	-37.3%	13.5%	7.8%	-1.2%	4.2%	-0.5%	4.8%	-1.0%	5.6%
Small Cap	Bonds	Small Cap	Non-US	Utilities	Bonds	Small Cap	Utilities	Commodities	Non-US	MLPs	Bonds
4.6%	4.3%	-1.6%	-43.4%	11.9%	6.5%	-4.2%	1.3%	-1.2%	-4.9%	-2.9%	4.6%
Bonds	Commodities	REITs	Commodities	Bonds	Utilities	Non-US	Commodities	Bonds	Commodities	Utilities	Commodities
2.4%	-15.1%	-16.3%	-46.5%	5.9%	5.5%	-12.1%	0.1%	-2.0%	-33.0%	-4.9%	-5.7%

MLP Performance // MLPs offer an attractive relative yield



MLP Performance // Distribution growth drives returns

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Alerian MLP Index (AMZ)



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Sharp interest rate increase



Labor/materials availability



Tax law changes



Demand destruction



Execution



Environmental law changes



Broad equity market decline



Recontracting



Limited capital markets access

MLP Investment Products // MLP Investment Product Decision Tree

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	ETN	C Corp 40 Act Funds	RIC-Compliant 40 Act Funds
Advantages	Little/No Tracking Error 100% MLP Exposure	Generally Higher After-Tax Income* Ownership of Underlying Securities 100% MLP Exposure	Little/No Tracking Error Ownership of Underlying Securities
Disadvantages	Generally Lower After-Tax Income** Credit Risk of Issuer	Deferred Tax Liability Mutes Gains	25% MLP Exposure Generally Lower Income***
Suitability	Tax-Advantaged Investors Total Return Investors Comfortable with Issuer Credit Risk	After-Tax Yield Investors Low Volatility Investors	Tax-Advantaged Investors Total Return Investors Comfortable with Non-MLP Investments

*Due to expense ratio being taken from NAV, and income being treated as return of capital / qualified dividend **Due to expense ratio being taken from coupon, and coupon being taxed as ordinary income ***Due to lower MLP exposure

Top 10 holdings overlap

MLP ETF A	UM: \$9.1B		
Name	Ticker	% of Total Assets	Name
Kinder Morgan Energy Part LP	KMP	10.8%	Kinder
Enterprise Product Partners LP	EPD	9.5%	Enterpr
Plains All American Pipeline LP	PAA	6.8%	William
Energy Transfer Partners LP	ETP	6.6%	Energy
Magellan Midstream Partners	MMP	6.5%	MarkW
Markwest Energy Partners LP	MWE	6.4%	Regenc
Regency Energy Partners LP	RGP	5.0%	Plains /
ONEOK Partners LP	OKS	4.7%	ONEOK
Buckeye Partners LP	BPL	4.4%	DCP Mi
Williams Partners LP	WPZ	4.2%	Western
Total Overlap with MLP ETF		100.0%	Total

MLP CEF A AU	JM: \$3.7B	
Name	Ticker	% of Total Assets
Kinder Morgan Inc	KMI	10.1%
Enterprise Products Partners LP	EPD	9.8%
Williams Partners LP	WPZ	8.4%
Energy Transfer Partners LP	ETP	6.3%
MarkWest Energy Partners LP	MWE	5.7%
Regency Energy Partners LP	RGP	5.6%
Plains All American Pipeline LP	PAA	5.3%
ONEOK Partners LP	OKS	3.9%
DCP Midstream Partners LP	DPM	3.9%
Western Gas Partners LP	WES	3.4%
Total Overlap with MLP ETF		65.8%

MLP CEF B A	AUM: \$1.9B		MLP CEF C AUM: \$2.3B			
Name	Ticker	% of Total Assets	Name	Ticker	% of Total Assets	
Energy Transfer Equity LP	ETE	9.1%	Magellan Midstream Partners LP	MMP	9.4%	
Enterprise Products Partners LP	EPD	7.8%	Plains All American Pipeline LP	PAA	9.2%	
Magellan Midstream Partners LP	MMP	6.7%	Enterprise Products Partners LP	EPD	6.4%	
MarkWest Energy Partners LP	MWE	5.8%	Sunoco Logistics Partners LP	SXL	6.3%	
Plains All American Pipeline LP	PAA	5.8%	Buckeye Partners LP	BPL	6.0%	
Buckeye Partners LP	BPL	5.1%	Enbridge Energy Partners LP	EEP	4.9%	
Williams Partners LP	WPZ	4.5%	Energy Transfer Partners LP	ETP	4.8%	
Enbridge Energy Partners LP	EEP	4.4%	MarkWest Energy Partners LP	MWE	4.8%	
Brookfield Infrastructure Partners LP	BIP	4.3%	Williams Partners LP	WPZ	4.6%	
Energy Transfer Partners LP	ETP	3.9%	Spectra Energy Partners LP	SEP	3.8%	
Total Overlap with MLP ETF		70.3%	Total Overlap with MLP ETF		75.5%	

Appendix // Speaker bios

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Emily Hsieh

Emily Hsieh, CPA is the Director of Global Operations at Alerian, which equips investors to make informed decisions about Master Limited Partnerships (MLPs) and energy infrastructure. Ms. Hsieh manages the firm's relationships with MLPs and licensees. She also oversees Alerian's advertising campaigns and develops business strategies for the Alerian Index Series. Ms. Hsieh was previously with Raymond James & Associates Inc as a Senior Associate in the firm's Equity Research Division, covering the midstream energy MLP space. She developed differentiated investment calls and worked closely with the firm's financial advisors and institutional investors. Ms. Hsieh graduated with a Masters of Professional Accounting and a Bachelor of Business Administration from the McCombs School of Business at The University of Texas at Austin.

Appendix // History of MLP IPOs



Appendix // No longer an emerging asset class

140 \$600 125 124 120 \$500 100 Market Capitalization (billions) \$400 Number of MLPs 77 75 80 \$300 60 \$200 34 34 40 29 24 24 22 \$100 20 \$O 0 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 Market Capitalization ----- Number of MLPs

Appendix // Yield spread to Treasuries

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372 bps Current AMZ Spread to Treasuries

331 bps 10-Yr Median AMZ Spread to Treasuries



Appendix // Continued demand for access products

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Each bar represents a currently available MLP investment product, and the length of the bar represents its annual fee. Expenses include management fees, borrowing costs, 12b-1 fees, other expenses as defined in the prospectus (including, but not limited to, shareholder service fees and fund acquisitions costs), fee waivers, and expense reimbursements. Current and deferred income tax expenses, trading costs, and commissions, among other costs, are excluded. Annual fees calculated from prospectus at fund launch.

Appendix // Contact & disclaimers

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