



ALERIAN ANNOUNCES LAUNCH OF ETN TRACKING THE ALERIAN MLP INDEX

Dallas, Texas – April 2, 2009 – Alerian announced today that JPMorgan has launched an exchange-traded note (ETN) that provides investors with single-security exposure to the portfolio of energy Master Limited Partnerships underlying the Alerian MLP Index.

Alerian has entered into a license agreement with JPMorgan providing for the right to use the index in connection with the ETN, which will be listed on NYSE Arca under the ticker symbol “AMJ”.

“The index’s strong yield underpins double-digit annualized total returns over the last decade,” said Alerian partner Gabriel Hammond. “The ETN will provide investors with efficient access to the MLP asset class without the double taxation inherent in typical corporate structures that invest in MLPs.”

The ETN will track the change in value of the Alerian MLP Index and pass on the corresponding distributions from the underlying companies as a quarterly coupon, net of fees. Unlike directly investing in MLPs, investors will not receive K-1s, but instead will receive one Form 1099 reflecting the distribution pass-through as ordinary income.

The Alerian MLP Index is disseminated real-time on a price-return basis (NYSE: AMZ), and the corresponding total-return index is disseminated daily through ticker AMZX. Relevant data points such as dividend yield are also published daily.

About Alerian

Alerian is an independent company that provides objective market information. The company is a leader of MLP-market intelligence, providing benchmarks, data sets, and analytics that are used extensively by a range of stakeholders such as investment banks, stock exchanges, investment professionals and consultants, and Master Limited Partnerships. The Alerian Index Series is used for the purposes of asset allocation, investment analysis, portfolio hedging, and the creation of index tracking funds. Alerian is widely known for maintaining the leading benchmark of MLP equities: the Alerian MLP Index (NYSE: AMZ). For more information, please visit www.alerian.com.

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