

BAD

B.A.D. ETF

Analyst Report

BAD tracks a modified equal-weighted index of US-listed companies engaged in betting, alcohol, cannabis, and drugs.

ESG Themes and Scores

5.95/10	38.05%	8.1%
ESG Rate	Global Percentile	Peer Percentile

Performance Data

	BAD	ETF Database Category Average	Factset Segment Average
1 Month	-8.09%	-6.55%	-3.29%
3 Month	-14.32%	-15.32%	-7.33%
YTD Return	-8.69%	2.86%	-3.04%
1 Year Return	-5.39%	2.33%	-1.92%
3 Year Return	N/A	-2.67%	-0.69%
5 Year Return	N/A	2.50%	0.05%

Top 5 Holdings

Symbol	Holding	% Assets
SAM	Boston Beer Company, Inc. Class A	2.94%
DEO	Diageo plc Sponsored ADR	2.87%
BUD	Anheuser-Busch InBev SA/NV Sponsored ADR	2.81%
TAP	Molson Coors Beverage Company Class B	2.69%
ABEV	Ambev SA Sponsored ADR	2.68%

Vitals

Issuer	The BAD Investment Company
Brand	The BAD Investment Company
Structure	ETF
Expense Ratio	0.75%
Inception	Dec 22, 2021
Index Tracked	EQM BAD Index

ETF Database Themes

Category	Consumer Discretionary Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	Blend
Region (General)	North America
Region (Specific)	U.S.

FactSet Classifications

Segment	Equity: U.S. Consumer
Category	Sector
Focus	Theme
Niche	Consumer
Strategy	Equal
Weighting Scheme	Tiered

