

# BFRZ

## Innovator Equity Managed 100 Buffer ETF

### Analyst Report

BFRZ is actively managed to provide limited upside potential while seeking to limit losses to 3 percent, as measured at the end of one-year periods. The fund holds US large-cap stocks and exchange-traded options contracts.

### ESG Themes and Scores

6.36/10

ESG Rate

42.17%

Global Percentile

57.91%

Peer Percentile

### Performance Data

	BFRZ	ETF Database Category Average	Factset Segment Average
1 Month	-1.28%	-1.89%	-0.07%
3 Month	1.15%	9.64%	4.94%
YTD Return	-0.57%	6.27%	3.71%
1 Year Return	5.03%	12.63%	8.57%
3 Year Return	N/A	1.03%	4.86%
5 Year Return	N/A	0.10%	2.48%

### Top 5 Holdings

Symbol	Holding	% Assets
NVDA	NVIDIA Corporation	7.26%
AAPL	Apple Inc.	6.68%
MSFT	Microsoft Corporation	4.10%
AMZN	Amazon.com, Inc.	3.64%
GOOGL	Alphabet Inc. Class A	3.18%

### Vitals

Issuer	Innovator
Brand	Innovator
Structure	N/A
Expense Ratio	0.89%
Inception	May 12, 2025
Index Tracked	N/A

### ETF Database Themes

Category	N/A
Asset Class	Equity
Asset Class Size	N/A
Asset Class Style	N/A

### FactSet Classifications

Segment	Alternatives: U.S. - Downside Hedge S&P 500
Category	Structured Outcome
Focus	Downside Hedge
Niche	S&P 500
Strategy	Options Collar
Weighting	Fixed