

COWS

Amplify Cash Flow Dividend Leaders ETF

Analyst Report

COWS is passively managed to invest on US companies with high free cash flow yield and dividend growth. Holdings are weighted based on a modified equal-weight basis. The fund aims to provide long-term capital appreciation and monthly income.

ESG Themes and Scores

6.96/10

ESG Rate

68.18%

Global Percentile

80.31%

Peer Percentile

Performance Data

	COWS	ETF Database Category Average	Factset Segment Average
1 Month	3.60%	1.02%	0.10%
3 Month	9.71%	11.73%	0.29%
YTD Return	9.65%	11.15%	0.31%
1 Year Return	28.41%	21.48%	0.60%
3 Year Return	N/A	11.37%	0.00%
5 Year Return	N/A	3.80%	0.00%

Top 5 Holdings

Symbol	Holding	% Assets
OC	Owens Corning	3.38%
CCK	Crown Holdings, Inc.	3.31%
WSM	Williams-Sonoma, Inc.	3.30%
OSK	Oshkosh Corp	3.27%
BKNG	Booking Holdings Inc.	3.27%

Vitals

Issuer	Amplify Investments
Brand	Amplify
Structure	ETF
Expense Ratio	0.39%
Inception	Sep 13, 2023
Index Tracked	Kelly US Cash Flow Dividend Leaders Index

ETF Database Themes

Category	All Cap Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	N/A
Region (General)	Global
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: U.S. - Total Market
Category	Size and Style
Focus	Total Market
Niche	Broad-based
Strategy	Fundamental
Weighting	Equal