DOG

ProShares Short Dow30

Analyst Report

This ETF offers inverse exposure to an index comprised of 30 "blue-chip" U.S. stocks, making it a potentially attractive option for investors looking to bet against this sector of the U.S. economy. It's important to note that DOG is designed to deliver inverse results over a single trading session, with exposure resetting on a daily basis. Investors considering this ETF should understand how that nuance impacts the risk/return profile, and realize the potential for "return erosion" in volatile markets. DOG should definitely not be found in a long-term, buy-and-hold portfolio, but may be a useful tool for more active investors looking to either hedge existing exposure or bet on a decline in the U.S. large cap firms. Investors also have the option of simply selling short a traditional large cap ETF, though that strategy will generally involve greater potential losses than utilizing an inverse ETF.

ESG Themes and Scores

5.72/10	27.4%	73.42%
ESG Rate	Global Percentile	Peer Percentile

Performance Data

	DOG	ETF Database Category Average	Factset Segment Average
1 Month	-3.11%	1.49%	1.58%
3 Month	-11.16%	-17.31%	-20.56%
YTD Return	-7.71%	-23.11%	-16.17%
1 Year Return	-12.52%	-32.58%	-24.65%
3 Year Return	-9.05%	-29.19%	-19.80%
5 Year Return	-6.05%	-17.81%	-16.19%

Top 5 Holdings

No Holdings Data Available

Vitals

Issuer	Proshare Advisors LLC
Brand	ProShares
Structure	ETF
Expense Ratio	0.95%
Inception	Jun 19, 2006
Index Tracked	DJ Industrial Average (-100%)

ETF Database Themes

Category	Inverse Equities
Asset Class	Equity
Asset Class Size	Large-Cap
Asset Class Style	Blend
Region (General)	North America
Region (Specific)	U.S.

FactSet Classifications

Segment	Inverse Equity: U.S - Large Cap
Category	Size and Style
Focus	Large Cap
Niche	Broad-based
Strategy	Price-weighted
Weighting	Price

ETF TRENDS ETF DATABASE

As of 2026-07-05