

DON

WisdomTree U.S. MidCap Dividend Fund

Analyst Report

This ETF offers exposure to mid cap stocks that pay dividends on a regular basis, making DON a potentially useful tool for investors looking to fine tune their domestic equity exposure or implement a tilt towards a specific investment style. Investors constructing a long-term portfolio would be better off with a fund such as MDY or IJH that includes greater depth of holdings and a mix of various styles. Dividend-focused strategies often come with biases towards specific sectors such as real estate and away from technology, and may outperform more broadly-based indexes in certain economic environments such as recessions. Nevertheless, DON has a wide diversity of holdings, containing more than 340 securities in total. Furthermore, the fund does a great job of spreading out assets among the holdings; the top ten make up just 10.5% of the fund's total assets and no one firm makes up more than 1.5% of assets. However, the fund does charge a little more than most in the category, suggesting that cost conscious investors may be better served by a product such as VOT which charges roughly half of the expenses as this WisdomTree fund. DON is a fine ETF, but there are a number of alternatives out there that offer more compelling methodologies, or potentially better execution at a cheaper price. However, if investors are dead set on looking at dividend paying equities in this space, this is a quality fund that will likely satisfy the dual objectives of yield and capital appreciation.

ESG Themes and Scores

6.04/10

ESG Rate

36.99%

Global Percentile

56.18%

Peer Percentile

Performance Data

	DON	ETF Database Category Average	Factset Segment Average
1 Month	-1.13%	-0.72%	-0.92%
3 Month	-2.12%	-0.82%	-0.77%
YTD Return	1.70%	2.63%	2.06%
1 Year Return	16.19%	15.35%	11.51%
3 Year Return	8.92%	7.18%	5.64%
5 Year Return	9.19%	6.02%	4.99%

Top 5 Holdings

Symbol	Holding	% Assets
EVRG	Evergy, Inc.	1.36%
GLPI	Gaming and Leisure Properties, Inc.	1.17%
CNA	CNA Financial Corporation	1.15%
CAG	Conagra Brands, Inc.	0.95%
HRL	Hormel Foods Corporation	0.91%

Vitals

Issuer	WisdomTree
Brand	WisdomTree
Structure	ETF
Expense Ratio	0.38%
Inception	Jun 16, 2006
Index Tracked	WisdomTree US MidCap Dividend Index

ETF Database Themes

Category	Mid Cap Blend Equities
Asset Class	Equity
Asset Class Size	Mid-Cap
Asset Class Style	Blend
Region (General)	North America
Region (Specific)	U.S.

FactSet Classifications

Segment	Equity: U.S. - Mid Cap
Category	Size and Style
Focus	Mid Cap
Niche	Broad-based
Strategy	Dividends
Weighting	Dividends

