

# HCOW

## Amplify COWS Covered Call ETF

### Analyst Report

HCOW is an actively managed ETF that invests in US stocks of dividend paying companies with high free cash flow yield combined with covered call writing strategy. The funds objective is to provide monthly income.

### ESG Themes and Scores

6.98/10

ESG Rate

68.25%

Global Percentile

90.06%

Peer Percentile

### Performance Data

|               | HCOW   | ETF Database Category Average | Factset Segment Average |
|---------------|--------|-------------------------------|-------------------------|
| 1 Month       | 0.95%  | 4.56%                         | 4.21%                   |
| 3 Month       | -0.04% | 9.43%                         | 7.05%                   |
| YTD Return    | 2.88%  | 7.72%                         | 9.10%                   |
| 1 Year Return | 20.99% | 17.19%                        | 18.29%                  |
| 3 Year Return | N/A    | 1.42%                         | 10.51%                  |
| 5 Year Return | N/A    | 0.16%                         | 4.59%                   |

### Top 5 Holdings

| Symbol | Holding                         | % Assets |
|--------|---------------------------------|----------|
| DELL   | Dell Technologies, Inc. Class C | 5.38%    |
| QCOM   | QUALCOMM Incorporated           | 4.51%    |
| SNX    | TD SYNEX Corporation            | 4.05%    |
| DAL    | Delta Air Lines, Inc.           | 3.59%    |
| TKR    | Timken Company                  | 3.19%    |

### Vitals

|               |                     |
|---------------|---------------------|
| Issuer        | Amplify Investments |
| Brand         | Amplify             |
| Structure     | N/A                 |
| Expense Ratio | 0.65%               |
| Inception     | Sep 20, 2023        |
| Index Tracked | N/A                 |

### ETF Database Themes

|                   |        |
|-------------------|--------|
| Category          | N/A    |
| Asset Class       | Equity |
| Asset Class Size  | N/A    |
| Asset Class Style | N/A    |

### FactSet Classifications

|           |                             |
|-----------|-----------------------------|
| Segment   | Equity: U.S. - Total Market |
| Category  | Size and Style              |
| Focus     | Total Market                |
| Niche     | Broad-based                 |
| Strategy  | Active                      |
| Weighting | Proprietary                 |

