

HERD

Pacer Cash Cows Fund of Funds ETF

Analyst Report

HERD tracks an index of five equally-weighted funds focused on companies in developed markets with high free cash flow yields.

ESG Themes and Scores

6.61/10

ESG Rate

52.53%

Global Percentile

69.66%

Peer Percentile

Performance Data

	HERD	ETF Database Category Average	Factset Segment Average
1 Month	-0.20%	2.68%	2.03%
3 Month	2.19%	9.08%	7.38%
YTD Return	8.14%	11.11%	8.08%
1 Year Return	23.33%	26.42%	17.38%
3 Year Return	14.48%	11.82%	9.60%
5 Year Return	9.16%	3.73%	5.11%

Top 5 Holdings

Symbol	Holding	% Assets
BUL	Pacer US Cash Cows Growth ETF	21.24%
CALF	Pacer US Small Cap Cash Cows ETF	21.17%
ICOW	Pacer Developed Markets International Cash Cows 100	19.76%
COWZ	Pacer US Cash Cows 100 ETF	19.25%
GCOW	Pacer Global Cash Cows Dividend ETF	18.54%

Vitals

Issuer	Pacer Advisors
Brand	Pacer
Structure	N/A
Expense Ratio	0.74%
Inception	May 03, 2019
Index Tracked	Pacer Cash Cows Fund of Funds Index

ETF Database Themes

Category	Global Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	Blend
Region (General)	Developed Markets
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: Developed Markets - Total Market
Category	Size and Style
Focus	Total Market
Niche	Broad-based
Strategy	Multi-factor
Weighting	Tiered

