

HERD

Pacer Cash Cows Fund of Funds ETF

Analyst Report

HERD tracks an index of five equally-weighted funds focused on companies in developed markets with high free cash flow yields.

ESG Themes and Scores

6.64/10

ESG Rate

53.48%

Global Percentile

72.71%

Peer Percentile

Performance Data

	HERD	ETF Database Category Average	Factset Segment Average
1 Month	2.94%	4.27%	3.86%
3 Month	1.76%	4.54%	4.31%
YTD Return	11.10%	11.71%	8.10%
1 Year Return	29.10%	29.39%	18.47%
3 Year Return	17.55%	15.62%	10.48%
5 Year Return	9.82%	4.78%	5.11%

Top 5 Holdings

Symbol	Holding	% Assets
CALF	Pacer US Small Cap Cash Cows ETF	20.80%
BUL	Pacer US Cash Cows Growth ETF	20.76%
ICOW	Pacer Developed Markets International Cash Cows 100	20.12%
COWZ	Pacer US Cash Cows 100 ETF	19.39%
GCOW	Pacer Global Cash Cows Dividend ETF	18.91%

Vitals

Issuer	Pacer Advisors
Brand	Pacer
Structure	N/A
Expense Ratio	0.74%
Inception	May 03, 2019
Index Tracked	Pacer Cash Cows Fund of Funds Index

ETF Database Themes

Category	Global Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	Blend
Region (General)	Developed Markets
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: Developed Markets - Total Market
Category	Size and Style
Focus	Total Market
Niche	Broad-based
Strategy	Multi-factor
Weighting	Tiered

