

# IBUY

## Amplify Online Retail ETF

### Analyst Report

IBUY tracks an index of global stocks issued by firms with revenues dominated by online retail sales. Stocks are equally weighted within two geographic buckets.

### ESG Themes and Scores

5.34/10

ESG Rate

20.46%

Global Percentile

20.97%

Peer Percentile

### Performance Data

	IBUY	ETF Database Category Average	Factset Segment Average
1 Month	4.54%	-2.02%	0.48%
3 Month	11.06%	5.39%	6.89%
YTD Return	-7.94%	-4.25%	-7.56%
1 Year Return	2.51%	2.27%	0.61%
3 Year Return	15.97%	9.58%	12.90%
5 Year Return	-11.95%	0.36%	-5.39%

### Top 5 Holdings

Symbol	Holding	% Assets
W	Wayfair, Inc. Class A	3.30%
BBBY	Bed Bath & Beyond, Inc.	2.97%
HIMS	Hims & Hers Health, Inc. Class A	2.85%
ETSY	Etsy, Inc.	2.82%
AFRM	Affirm Holdings, Inc. Class A	2.78%

### Vitals

Issuer	Amplify Investments
Brand	Amplify
Structure	ETF
Expense Ratio	0.65%
Inception	Apr 20, 2016
Index Tracked	EQM Online Retail Index - Discontinued as of 02-May-2024

### ETF Database Themes

Category	Consumer Discretionary Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	Growth
Region (General)	Developed Markets
Region (Specific)	Broad

### FactSet Classifications

Segment	Equity: Global Broadline Retail
Category	Sector
Focus	Consumer Discretionary
Niche	Broadline Retail
Strategy	Equal
Weighting	Tiered