

# IPAY

## Amplify Digital Payments ETF

### Analyst Report

IPAY tracks a market cap-weighted index of companies engaged in the global digital payments industry.

### ESG Themes and Scores

5.94/10

ESG Rate

31.23%

Global Percentile

33.83%

Peer Percentile

### Performance Data

	IPAY	ETF Database Category Average	Factset Segment Average
1 Month	4.13%	-7.15%	4.13%
3 Month	13.87%	28.39%	13.87%
YTD Return	-6.99%	22.73%	-6.99%
1 Year Return	-19.00%	32.36%	-19.00%
3 Year Return	4.83%	18.36%	4.83%
5 Year Return	-7.07%	5.00%	-7.07%

### Top 5 Holdings

Symbol	Holding	% Assets
AXP	American Express Company	6.26%
COF	Capital One Financial Corp	6.17%
V	Visa Inc. Class A	6.07%
MA	Mastercard Incorporated Class A	5.96%
PYPL	PayPal Holdings, Inc.	5.59%

### Vitals

Issuer	Amplify Investments
Brand	Amplify
Structure	ETF
Expense Ratio	0.75%
Inception	Jul 15, 2015
Index Tracked	Nasdaq CTA Global Digital Payments Index

### ETF Database Themes

Category	Technology Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	Growth
Region (General)	Developed Markets
Region (Specific)	Broad

### FactSet Classifications

Segment	Equity: Global Transaction & Payment Processing Services
Category	Sector
Focus	Financials
Niche	Transaction & Payment Processing Services
Strategy	Vanilla
Weighting	Market Cap

