

IQDY

FlexShares International Quality Dividend Dynamic Index Fund Analyst Report

The FlexShares International Quality Dividend Dynamic Index Fund (IQDY) is part of Northern Trust's stable of proprietary factor strategies. This one has an international flair. The fund follows a Northern Trust index that selects dividend-paying companies in developed and emerging markets outside the U.S. Simple enough, but then the index weights the portfolio toward companies that earned the highest "dividend quality" scores. To prevent unintentional concentrations, the methodology caps the weighting of individual securities, industry groups, sectors and regions. Lastly, the fund tries to deliver "above market beta" — jargon used to describe how volatile performance is relative to the market. It's another way of saying IQDY targets higher market risk.

Investors can be excused for confusing IQDY with its sister funds: FlexShares International Quality Dividend Index Fund (IQDF) and the FlexShares International Quality Dividend Defensive Index Fund (IQDE). Like FlexShares' domestic variations on the same theme, the three funds are distinguished by their approach to market beta. IQDY aims for a little more risk than the market, IQDE for a little less, and IQDF tries to match it. In practice, all three funds share many of the same top holdings, including Royal Bank of Canada, GlaxoSmithKline and L'Oreal. The difference comes down to weighting, with IQDY leaning a little more on volatile tech stocks than IQDE and IQDF.

Many FlexShares funds charge a premium for the Northern Trust expertise, but the FlexShares international dividend ETFs are priced competitively. Still, they are multiples more expensive than plain-vanilla international equity ETFs. Is it worth it? Investors can look at it several different ways. There are other international factor strategies out there, like the Vident International Equity Fund (VIDI) or the highly-concentrated (and extremely expensive) First Trust Dorsey Wright International Focus 5

ESG Themes and Scores

7.06/10

ESG Rate

73.86%

Global Percentile

27.2%

Peer Percentile

Performance Data

	IQDY	ETF Database Category Average	Factset Segment Average
1 Month	9.41%	7.38%	7.06%
3 Month	5.02%	2.57%	2.19%
YTD Return	14.20%	9.38%	7.36%
1 Year Return	15.36%	10.29%	8.11%
3 Year Return	5.10%	2.82%	0.59%
5 Year Return	7.02%	4.31%	3.27%

Top 5 Holdings

Symbol	Holding	% Assets
ASML	ASML Holding NV	4.40%
BHP	BHP Group Ltd	3.29%
OR	L'Oreal S.A.	2.34%
CNQ	Canadian Natural Resources Limited	1.49%
RY	Royal Bank of Canada	1.41%

Vitals

Issuer	Northern Trust
Brand	FlexShares
Structure	ETF
Expense Ratio	0.47%
Inception	Apr 12, 2013
Index Tracked	Northern Trust International Quality Dividend Dynamic Index

ETF Database Themes

Category	Foreign Large Cap Equities
Asset Class	Equity
Asset Class Size	Large-Cap
Asset Class Style	Blend
Region (General)	Broad Asia
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: Global Ex-U.S. - Total Market
Category	Size and Style
Focus	Total Market
Niche	Broad-based
Strategy	Multi-factor
Weighting	Multi-Factor

