

MRAD

SmartETFs Advertising & Marketing Technology ETF Analyst Report

MRAD is actively managed to provide exposure to companies globally that provide support or enable advancements in advertising and marketing technology. Securities are typically equally weighted.

ESG Themes and Scores

5.93/10

ESG Rate

35.53%

Global Percentile

31.24%

Peer Percentile

Performance Data

	MRAD	ETF Database Category Average	Factset Segment Average
1 Month	3.99%	3.81%	2.07%
3 Month	0.91%	1.83%	0.36%
YTD Return	0.20%	14.78%	3.71%
1 Year Return	22.88%	46.27%	14.12%
3 Year Return	-18.83%	0.43%	-3.61%
5 Year Return	N/A	6.58%	1.69%

Top 5 Holdings

No Holdings Data Available

Vitals

Issuer	Guinness Atkinson Asset Management
Brand	SmartETFs
Structure	ETF
Expense Ratio	0.68%
Inception	Dec 31, 2020
Index Tracked	N/A

ETF Database Themes

Category	Technology Equities
Asset Class	Equity
Asset Class Size	Multi-Cap
Asset Class Style	N/A
Region (General)	Global
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: Global Media & Entertainment
Category	Sector
Focus	Communication Services
Niche	Media & Entertainment
Strategy	Active
Weighting	Proprietary

