

MSMR

McElhenny Sheffield Managed Risk ETF

Analyst Report

MSMR uses a combination of trend-based and sector rotation strategies that enable the fund to toggle exposure between equity and defensive ETFs based on various market indicators. The fund is actively managed.

ESG Themes and Scores

5.25/10

ESG Rate

18.21%

Global Percentile

1.47%

Peer Percentile

Performance Data

	MSMR	ETF Database Category Average	Factset Segment Average
1 Month	4.74%	4.06%	1.61%
3 Month	3.40%	9.72%	1.95%
YTD Return	7.48%	10.80%	2.93%
1 Year Return	25.80%	19.05%	7.71%
3 Year Return	19.05%	12.77%	5.50%
5 Year Return	N/A	3.73%	1.31%

Top 5 Holdings

Symbol	Holding	% Assets
QQQ	Invesco QQQ Trust Series I	43.62%
XLE	State Street Energy Select Sector SPDR ETF	18.04%
HDV	iShares Core High Dividend ETF	14.47%
Other	MUTUAL FUND (OTHER)	13.56%
ITOT	iShares Core S&P Total U.S. Stock Market ETF	10.10%

Vitals

Issuer	Aptus Holdings LLC
Brand	McElhenny Sheffield
Structure	ETF
Expense Ratio	1.06%
Inception	Nov 16, 2021
Index Tracked	N/A

ETF Database Themes

Category	Diversified Portfolio
Asset Class	Multi-Asset
Asset Class Size	Multi-Cap
Asset Class Style	N/A
Region (General)	North America
Region (Specific)	U.S.

FactSet Classifications

Segment	Asset Allocation: U.S. Target Outcome
Category	Asset Allocation
Focus	Target Outcome
Niche	Capital Appreciation
Strategy	Active
Weighting	Proprietary

