

PP

Meet Kevin Pricing Power ETF

Analyst Report

PP is an actively managed portfolio of 25 to 60 innovative US companies that have more pricing power relative to their peers. The fund may use targeted ETFs as a potential macro-hedge against anticipated market risks.

ESG Themes and Scores

6.29/10

ESG Rate

43.54%

Global Percentile

0.0%

Peer Percentile

Performance Data

	PP	ETF Database Category Average	Factset Segment Average
1 Month	-2.07%	0.78%	1.71%
3 Month	4.27%	2.33%	4.26%
YTD Return	10.60%	5.19%	10.76%
1 Year Return	14.16%	4.97%	14.41%
3 Year Return	N/A	0.21%	3.06%
5 Year Return	N/A	0.13%	4.94%

Top 5 Holdings

Symbol	Holding	% Assets
Other	United States Treasury Notes 4.375% 15-MAY-2034	19.26%
RKT	Rocket Companies, Inc. Class A	14.45%
Other	United States Treasury Notes 15-AUG-2034	11.75%
UWMC	UWM Holdings Corp. Class A	10.21%
Other	United States Treasury Bond 4.625% 15-MAY-2054	9.48%

Vitals

Issuer	Tidal Investments LLC
Brand	Meet Kevin
Structure	N/A
Expense Ratio	0.76%
Inception	Nov 28, 2022
Index Tracked	N/A

ETF Database Themes

Category	N/A
Asset Class	Equity
Asset Class Size	N/A
Asset Class Style	N/A

FactSet Classifications

Segment	Equity: U.S. - Total Market
Category	Size and Style
Focus	Total Market
Niche	Broad-based
Strategy	Active
Weighting	Proprietary

