

PSCC

Invesco S&P SmallCap Consumer Staples ETF Analyst Report

This ETF offers exposure to the consumer staples sector of the U.S. economy, giving investors a tool for accessing stocks of companies engaged in the production and sale of food and beverages, household products, and personal products. Since many of the components of PSCC are found in small cap ETFs and other broad-based equity funds, there might not be much use for this ETF within a long-term, buy-and-hold portfolio. PSCC can, however, be useful as a means of implementing a tactical tilt towards the consumer staples sector; this fund can be a nice tool for implementing a sector rotation strategy. PSCC may also be useful in a long/short trade (such as long PSCC / short XLP or vice versa). There are a number of options in the Consumer Staples ETFdb Category, but most focus primarily on large cap stocks. PSCC is unique in that it holds smaller companies that may offer greater long term growth potential (along with potentially higher volatility). While all consumer staples ETFs will generally exhibit a high correlation with one another, these products are far from identical; PSCC may deliver returns that are very different from XLP and RHS. Investors should take note that PSCC's portfolio is somewhat shallow; there are only about 25 components, and some of these stocks account for a big portion of total assets. That concentration may be undesirable for investors seeking to limit exposure to any one name. The suite of PowerShares small cap sector ETFs can be nice alternatives or complements to the large cap focused sector SPDRs.

ESG Themes and Scores

5.27/10

ESG Rate

19.17%

Global Percentile

28.12%

Peer Percentile

Performance Data

	PSCC	ETF Database Category Average	Factset Segment Average
1 Month	7.06%	2.26%	1.62%
3 Month	10.16%	1.32%	1.04%
YTD Return	14.89%	8.56%	6.27%
1 Year Return	5.84%	3.72%	2.58%
3 Year Return	1.46%	3.85%	3.02%
5 Year Return	2.19%	3.76%	2.93%

Top 5 Holdings

Symbol	Holding	% Assets
CAG	Conagra Brands, Inc.	11.42%
LW	Lamb Weston Holdings, Inc.	9.96%
PSMT	PriceSmart, Inc.	7.60%
CPB	Campbell's Company	6.74%
CALM	Cal-Maine Foods, Inc.	6.06%

Vitals

Issuer	Invesco
Brand	Invesco
Structure	ETF
Expense Ratio	0.29%
Inception	Apr 07, 2010
Index Tracked	S&P Small Cap 600 Capped Consumer Staples

ETF Database Themes

Category	Consumer Staples Equities
Asset Class	Equity
Asset Class Size	Micro-Cap
Asset Class Style	Blend
Region (General)	North America
Region (Specific)	U.S.

FactSet Classifications

Segment	Equity: U.S. Consumer Staples
Category	Sector
Focus	Consumer Staples
Niche	Broad-based
Strategy	Vanilla
Weighting	Market Cap

