QCLN is a unique member of the Alternative Energy Category, as this ETF invests in companies that are engaged in a variety of different activities related to several green energy sub-sectors. By including companies focused on biofuels, solar energy, and advanced batteries (among others), QCLN casts a wide net of exposure. That, along with a relatively deep basket of individual companies, may make it appealing for those seeking broad-based exposure to alternative energy sources. There are cheaper options for exposure to alternative energy, but few that offer the depth and breadth of holdings QCLN can boast.