

# SFLR

## Innovator Equity Managed Floor ETF

### Analyst Report

SFLR aims to participate in market appreciation by holding a portfolio of large-cap US stocks while hedging the downside risk. The fund utilizes four, one-year FLEX options packages with staggered three-month expiration dates to target a maximum loss of 8-12% on a rolling 12-month basis. As a result, upside participation is reduced.

### ESG Themes and Scores

6.3/10

ESG Rate

40.29%

Global Percentile

53.43%

Peer Percentile

### Performance Data

	SFLR	ETF Database Category Average	Factset Segment Average
1 Month	5.65%	3.67%	1.57%
3 Month	7.03%	11.42%	4.30%
YTD Return	6.19%	8.12%	4.36%
1 Year Return	19.87%	16.41%	10.26%
3 Year Return	16.25%	1.33%	5.20%
5 Year Return	N/A	0.15%	2.63%

### Top 5 Holdings

Symbol	Holding	% Assets
NVDA	NVIDIA Corporation	7.76%
AAPL	Apple Inc.	6.98%
MSFT	Microsoft Corporation	4.50%
AMZN	Amazon.com, Inc.	3.81%
AVGO	Broadcom Inc.	3.60%

### Vitals

Issuer	Innovator
Brand	Innovator
Structure	N/A
Expense Ratio	0.89%
Inception	Nov 09, 2022
Index Tracked	N/A

### ETF Database Themes

Category	N/A
Asset Class	Equity
Asset Class Size	N/A
Asset Class Style	N/A

### FactSet Classifications

Segment	Alternatives: U.S. - Downside Hedge S&P 500
Category	Structured Outcome
Focus	Downside Hedge
Niche	S&P 500
Strategy	Active
Weighting	Proprietary

