

SFLR

Innovator Equity Managed Floor ETF

Analyst Report

SFLR aims to provide capital appreciation by holding a portfolio of large-cap US stocks while hedging the downside risk using a laddered options strategy. The fund utilizes four, one-year FLEX options packages with staggered 3-month expiration dates to target a maximum loss of approximately 10% on a rolling 12-month basis.

ESG Themes and Scores

6.63/10

ESG Rate

54.18%

Global Percentile

73.78%

Peer Percentile

Performance Data

	SFLR	ETF Database Category Average	Factset Segment Average
1 Month	3.65%	2.73%	2.16%
3 Month	6.95%	3.43%	4.20%
YTD Return	15.71%	5.58%	8.32%
1 Year Return	21.33%	4.45%	11.81%
3 Year Return	N/A	0.24%	3.54%
5 Year Return	N/A	0.06%	2.85%

Top 5 Holdings

Symbol	Holding	% Assets
MSFT	Microsoft Corporation	7.52%
AAPL	Apple Inc.	7.32%
NVDA	NVIDIA Corporation	6.83%
AMZN	Amazon.com, Inc.	3.91%
META	Meta Platforms Inc Class A	2.55%

Vitals

Issuer	Innovator
Brand	Innovator
Structure	N/A
Expense Ratio	0.89%
Inception	Nov 09, 2022
Index Tracked	N/A

ETF Database Themes

Category	N/A
Asset Class	Equity
Asset Class Size	N/A
Asset Class Style	N/A

FactSet Classifications

Segment	Equity: U.S. - Large Cap
Category	Size and Style
Focus	Large Cap
Niche	Broad-based
Strategy	Active
Weighting	Proprietary

