

# SFLR

## Innovator Equity Managed Floor ETF

### Analyst Report

SFLR aims to participate in market appreciation by holding a portfolio of large-cap US stocks while hedging the downside risk. The fund utilizes four, one-year FLEX options packages with staggered three-month expiration dates to target a maximum loss of 8-12% on a rolling 12-month basis. As a result, upside participation is reduced.

### ESG Themes and Scores

6.31/10

ESG Rate

40.68%

Global Percentile

50.3%

Peer Percentile

### Performance Data

	SFLR	ETF Database Category Average	Factset Segment Average
1 Month	-0.87%	-4.26%	0.00%
3 Month	8.15%	8.11%	5.22%
YTD Return	4.87%	4.69%	4.20%
1 Year Return	15.11%	10.02%	8.27%
3 Year Return	14.66%	0.95%	4.74%
5 Year Return	N/A	0.11%	2.57%

### Top 5 Holdings

Symbol	Holding	% Assets
NVDA	NVIDIA Corporation	7.20%
AAPL	Apple Inc.	6.68%
MSFT	Microsoft Corporation	4.08%
AMZN	Amazon.com, Inc.	3.71%
GOOGL	Alphabet Inc. Class A	3.30%

### Vitals

Issuer	Innovator
Brand	Innovator
Structure	N/A
Expense Ratio	0.89%
Inception	Nov 09, 2022
Index Tracked	N/A

### ETF Database Themes

Category	N/A
Asset Class	Equity
Asset Class Size	N/A
Asset Class Style	N/A

### FactSet Classifications

Segment	Alternatives: U.S. - Downside Hedge S&P 500
Category	Structured Outcome
Focus	Downside Hedge
Niche	S&P 500
Strategy	Active
Weighting	Proprietary

