

SOCL

Global X Social Media ETF

Analyst Report

This ETF offers exposure to companies engaged in some way in social media, including companies that provide social networking, file sharing, and other web-based media applications. As such, SOCL delivers targeted access to a relatively new--and potentially volatile--corner of the global technology industry. Given the concentration in a few names and potentially big swings in prices, SOCL probably shouldn't receive a huge allocation in any long-term buy-and-hold portfolio. But this EF can certainly be useful as a "satellite" position for investors who believe that social media companies will be successful in the future, and can be a way of establishing positions to companies not included in more popular, broad-based equity ETFs.

It should be noted that SOCL maintains a global focus, meaning that social media companies in both developed and emerging markets outside the U.S. are included in the underlying portfolio. It should also be noted that SOCL may include companies that maintain significant operations outside of the social media arena (GOOG is a good example of that situation). The inclusion of these companies may diminish the correlation between SOCL's price and the success of social media companies. Finally, it is important to know that many social media companies are non-public, meaning that this ETF won't necessarily include all components of this industry.

SOCL is very targeted in nature, but can be useful for achieving certain objectives. Those seeking more broad-based technology exposure have a number of options in the Technologies Equities ETFdb Category, including XLK.

ESG Themes and Scores

5.67/10

ESG Rate

25.17%

Global Percentile

28.82%

Peer Percentile

Performance Data

	SOCL	ETF Database Category Average	Factset Segment Average
1 Month	-1.47%	5.53%	7.07%
3 Month	-6.57%	10.18%	16.51%
YTD Return	-16.53%	10.04%	10.80%
1 Year Return	-0.03%	26.50%	24.20%
3 Year Return	9.30%	21.17%	23.45%
5 Year Return	-6.94%	10.01%	-0.62%

Top 5 Holdings

Symbol	Holding	% Assets
META	Meta Platforms Inc Class A	9.96%
RDDT	Reddit, Inc. Class A	9.31%
700	Tencent Holdings Ltd	8.91%
035420	NAVER Corp.	8.49%
1024	Kuaishou Technology Class B	7.35%

Vitals

Issuer	Mirae Asset Global Investments Co., Ltd.
Brand	Global X
Structure	ETF
Expense Ratio	0.65%
Inception	Nov 14, 2011
Index Tracked	Stuttgart Solactive AG Social Media (USD)(TR)

ETF Database Themes

Category	Large Cap Growth Equities
Asset Class	Equity
Asset Class Size	Large-Cap
Asset Class Style	Growth
Region (General)	Global
Region (Specific)	Broad

FactSet Classifications

Segment	Equity: Global Digital Economy
Category	Sector
Focus	Theme
Niche	Digital Economy
Strategy	Vanilla
Weighting	Tiered

