

# VFMO

## Vanguard U.S. Momentum Factor ETF

### Analyst Report

The Vanguard U.S. Momentum Factor ETF aims to invest in U.S. stocks with strong recent price gains. VFMO, which is part of Vanguard's suite of actively managed ETFs, relies on a quantitative methodology to evaluate U.S. companies of all sizes, and uses a rules-based screen to ensure diversification and to mitigate exposure to less liquid stocks. Money managers have long recognized that certain factors, when deployed during certain market conditions, consistently reward investors. There are macroeconomic trends like economic growth and inflation, as well as fairly predictable performance patterns for certain types of stocks. For example, so-called value stocks — defined as companies with low share prices relative to their fundamentals — have historically outperformed the market over the long-term. Over time, money managers have devised methodologies to identify and exploit factors such as volatility, value, quality, growth, and price momentum. Factor ETFs have proliferated in recent years and there are many active and passive ETF options that target different factors. Some funds combine factors while others target a single factor. VFMO's portfolio can be expected to diverge from its Russell 3000 benchmark. For example, VFMO holds a significantly narrower universe of stocks than Vanguard's Russell 3000 ETF, a passive index-tracking fund that draws from the same universe of stocks. VFMO's fees are quite low for active management, but after decades of drilling investors in the futility of stock-picking, it remains to be seen whether Vanguard can convince investors that some managers can consistently beat the market after all. For investors with a strong momentum conviction who want a reasonably-priced fund, VFMO makes for a good complement to a core portfolio holding in U.S. equities. While VFMO is quite reasonably priced, investors should compare price, performance, and portfolio against other U.S. momentum funds, both active and passive.

### ESG Themes and Scores

5.8/10

ESG Rate

33.87%

Global Percentile

3.72%

Peer Percentile

### Performance Data

|               | VFMO   | ETF Database Category Average | Factset Segment Average |
|---------------|--------|-------------------------------|-------------------------|
| 1 Month       | 1.09%  | 1.84%                         | 0.99%                   |
| 3 Month       | 7.25%  | 5.75%                         | 5.38%                   |
| YTD Return    | 16.01% | 9.57%                         | 8.57%                   |
| 1 Year Return | 24.72% | 14.89%                        | 11.83%                  |
| 3 Year Return | 6.88%  | 2.26%                         | 2.99%                   |
| 5 Year Return | 13.69% | 4.44%                         | 4.39%                   |

### Top 5 Holdings

| Symbol | Holding                 | % Assets |
|--------|-------------------------|----------|
| NVDA   | NVIDIA Corporation      | 1.44%    |
| AVGO   | Broadcom Inc.           | 1.29%    |
| MU     | Micron Technology, Inc. | 1.28%    |
| ANET   | Arista Networks, Inc.   | 1.22%    |
| KKR    | KKR & Co Inc            | 1.17%    |

### Vitals

|               |              |
|---------------|--------------|
| Issuer        | Vanguard     |
| Brand         | Vanguard     |
| Structure     | ETF          |
| Expense Ratio | 0.13%        |
| Inception     | Feb 13, 2018 |
| Index Tracked | N/A          |

### ETF Database Themes

|                   |                  |
|-------------------|------------------|
| Category          | All Cap Equities |
| Asset Class       | Equity           |
| Asset Class Size  | Multi-Cap        |
| Asset Class Style | Growth           |
| Region (General)  | North America    |
| Region (Specific) | U.S.             |

### FactSet Classifications

|           |                             |
|-----------|-----------------------------|
| Segment   | Equity: U.S. - Total Market |
| Category  | Size and Style              |
| Focus     | Total Market                |
| Niche     | Broad-based                 |
| Strategy  | Active                      |
| Weighting | Proprietary                 |

