

# Guide to MLP Investing

Private Wealth
Connection
Los Angeles, California





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- ► Real-time MLP Index
- ► MLP ETN
- ► MLP ETF

**\$18** billion in index-linked products

93% market share for passive exchange traded products

12
product
partners

8

REAL-TIME MLP & ENERGY INFRASTRUCTURE INDICES

AMZ / AMZI / AMEI / AMZE / ANGI / AMLI / AMMI / AMSI



### **About Alerian** // Alerian index series

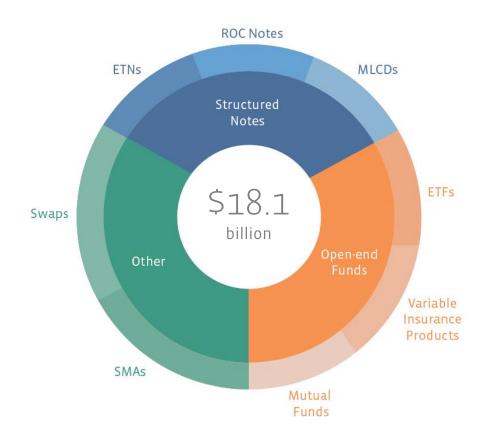


Ticker	Name	Tracking	Methodology	Launch
AMZ	Alerian MLP Index	Energy MLPs	Float-adjusted, Capitalization-weighted	June 2006
AMZI	Alerian MLP Infrastructure Index	Infrastructure MLPs	Capped, Float-adjusted, Capitalization-weighted	November 2009
AMEI	Alerian Energy Infrastructure Index	Energy Infrastructure MLPs and Corporations	Tier-weighted	April 2013
AMZE	Alerian MLP Equal Weight Index	Energy MLPs	Equal-weighted	April 2013
	Alerian MLP Closed End Fund Index	MLP Closed End Funds	Equal-weighted	March 2016
	Alerian Natural Gas MLP Index	Natural Gas MLPs	Equal-weighted	January 2010
AMLI	Alerian Large Cap MLP Index	Energy MLPs	Capitalization-weighted	April 2015
AMMI	Alerian Mid Cap MLP Index	Energy MLPs	Capitalization-weighted	April 2015
AMSI	Alerian Small Cap MLP Index	Energy MLPs	Capitalization-weighted	April 2015



#### About Alerian // Leveling the playing field for MLP investing







### Alerian index-linked products



l Assets (mil)
27
32
0

Total Alerian-linked fund and note AUM

\$18,133 mm











Stable Cash Flows

Fee-based toll-road (Price x Volume) business models that benefit from inelastic energy demand



**Growing Distributions** 

Interstate liquid tariffs have built-in PPI "plus" revenue indexing



**Energy Infrastructure** 

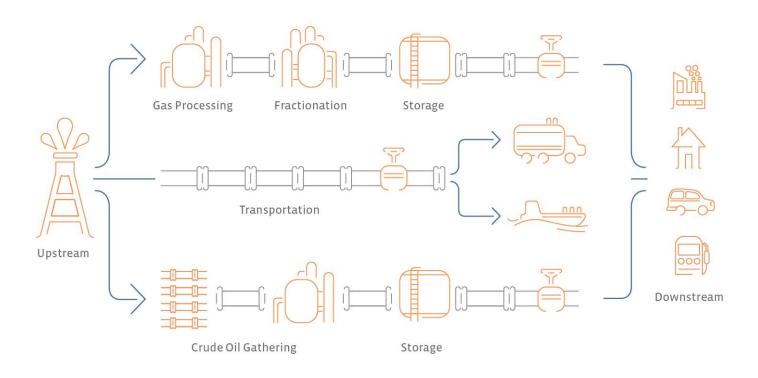
Increasing need for pipeline, storage, and processing assets to serve growing domestic production



Diversification

Low correlation to broader markets, commodity prices, and interest rates over the long-term







#### **Overview of MLPs //** Simple investment story, complex tax structure



#### General Taxation

- Income/deductions are passed through to unitholders on a Schedule K-1
- Investors must file income taxes in each state in which the MLP operates
- 70%-100% of MLP distributions are tax-deferred return-of-capital
- Remaining 0%-30% of MLP distributions are taxed at ordinary income rates

#### Treatment at Sale

- Gain from reduced basis is "recaptured" and taxed at ordinary income rates
- Any remaining taxable gain is taxed at capital gain rates

#### Wealth Transfer

- No ordinary income "recapture" of cost basis
- Cost basis is "stepped-up" to current price on day of transfer

#### Tax-Advantaged Accounts

- Subject to tax if unrelated business taxable income (UBTI) exceeds \$1,000
- UBTI based on partnership income, not cash distributions

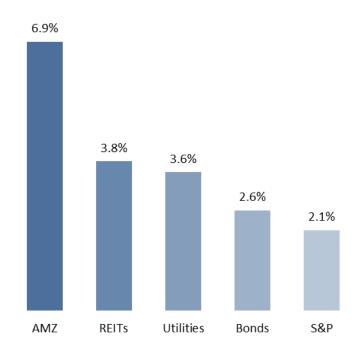






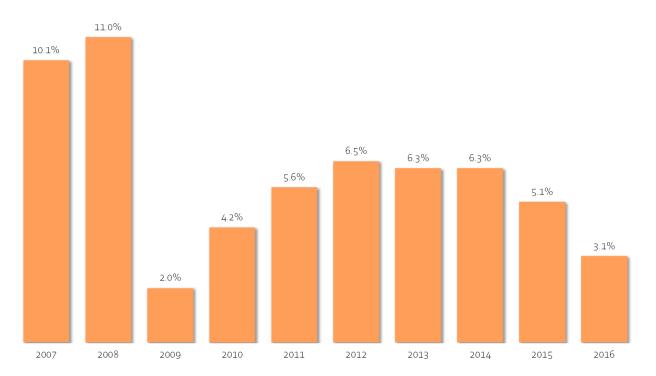












+6.0%

10-year Average Annual Distribution Growth



### The periodic table of performance



2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Annualized
Commodities	Bonds	MLPs	MLPs	Utilities	REITs	Small Cap	Utilities	REITS	Small Cap	MLPs
32.7%	5.2%	76.4%	35.9%	19.9%	18.0%	38.8%	29.0%	4.4%	21.3%	8.0%
Utilities	Utilities	Non-US	Small Cap	MLPs	Non-US	S&P 500	REITs	S&P 500	MLPs	Small Cap
19.4%	-29.0%	31.8%	26.9%	13.9%	17.3%	32.4%	28.7%	1.4%	18.3%	7.1%
MLPs	Small Cap	REITs	REITs	REITs	Small Cap	MLPs	S&P 500	Bonds	Utilities	Utilities
12.7%	-33.8%	27.6%	26.7%	9.4%	16.3%	27.6%	13.7%	0.5%	16.3%	7.0%
Non-US	MLPs	Small Cap	S&P 500	Bonds	S&P 500		Bonds	Non-US	S&P 500	S&P 500
11.2%	-36.9%	27.2%	15.1%	7.8%	16.0%		6.0%	-0.8%	12.0%	6.9%
Bonds	S&P 500	S&P 500	Commodities	S&P 500	MLPs	Utilities	Small Cap	Small Cap	Commodities	REITS
7.0%	-37.0%	26.5%	9.0%	2.1%	4.8%	13.2%	4.9%	-4.4%	11.4%	4.5%
S&P 500	REITs	Commodities	Non-US	Commodities	Bonds	REITs	MLPs	Utilities	REITs	Bonds
5.5%	-37.3%	13.5%	7.8%	-1.2%	4.2%	-0.5%	4.8%	-4.8%	5.5%	4.3%
Small Cap	Non-US	Utilities	Bonds	Small Cap	Utilities	Commodities	Non-US	MLPs	Bonds	Non-US
-1.6%	-43.4%	11.9%	6.5%	-4.2%	1.3%	-1.2%	-4.9%	-32.5%	2.6%	0.7%
REITs	Commodities	Bonds	Utilities	Non-US	Commodities	Bonds	Commodities	Commodities	Non-US	Commodities
-16.3%	-46.5%	5.9%	5.5%	-12.1%	0.1%	-2.0%	-33.0%	-32.8%	1.0%	-8.1%

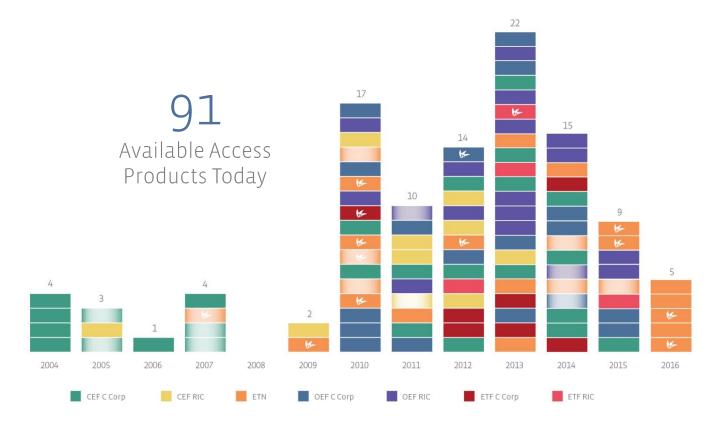


MLP Investment Options



#### **MLP Investing //** Continued demand for access products

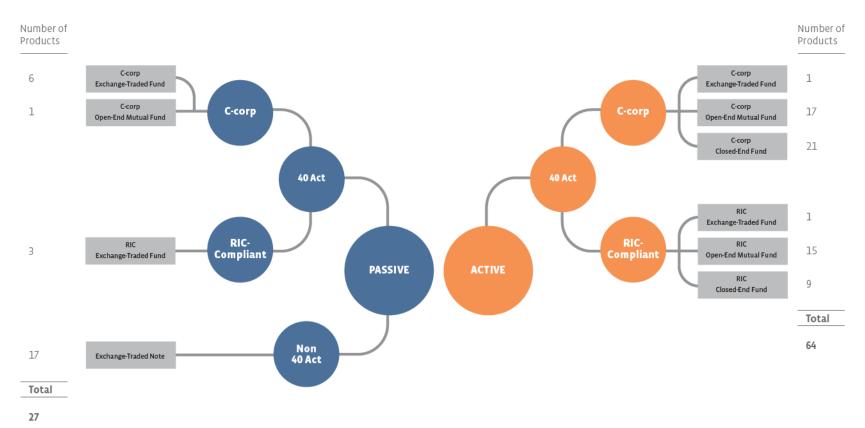






#### MLP Investing // MLP investment product decision tree







#### **MLP Investing** // Passive vs. active – high holdings overlap











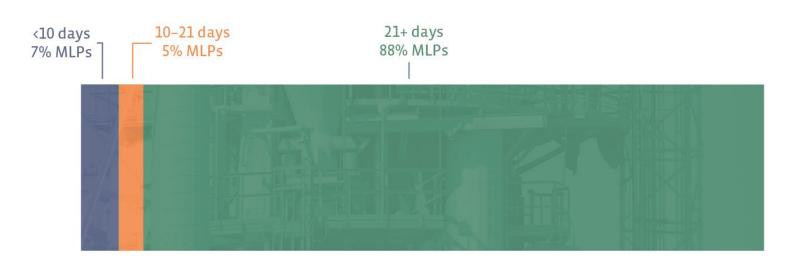






#### Liquidity concentrated in select MLPs

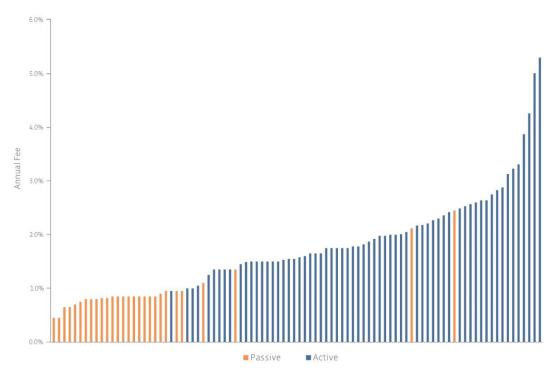
Days to Exit \$10 million Position in Single MLP





#### **MLP Investing** // Passive vs. active – worth the fees?



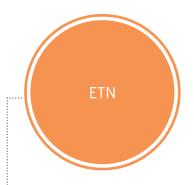


Each bar represents a currently available MLP investment product, and the length of the bar represents its annual fee. Expenses include management fees, borrowing costs, 12b-1 fees, other expenses as defined in the prospectus (including, but not limited to, shareholder service fees and fund acquisitions costs), fee waivers, and expense reimbursements. Current and deferred income tax expenses, trading costs, and commissions, among other costs, are excluded. Annual fees calculated from prospectus at fund launch.



#### **MLP Investing** // Different strokes for different folks







Disadvantages



Little/No Tracking Error 100% MLP Exposure

Generally Lower After-Tax Income\*\*
Credit Risk of Issuer

Tax-Advantaged Investors Total Return Investors Comfortable with Issuer Credit Risk



Generally Higher After-Tax Income\* Ownership of Underlying Securities 100% MLP Exposure

Deferred Tax Liability Mutes Gains

After-Tax Yield Investors Low Volatility Investors



Little/No Tracking Error Ownership of Underlying Securities

25% MLP Exposure Generally Lower Income\*\*\*

Tax-Advantaged Investors
Total Return Investors
Comfortable with Non-MLP Investments

<sup>\*</sup>Due to expense ratio being taken from NAV, and income being treated as return of capital/qualified dividend

<sup>\*\*</sup>Due to expense ratio being taken from coupon, and coupon being taxed as ordinary income

<sup>\*\*\*</sup>Due to lower MLP exposure







#### **President-elect Donald Trump //** Focusing on "Vital Energy Infrastructure"



#### Pro-Energy Administration

- Smoother permitting process
- Regulations, or less stringent regulations, may benefit energy industry
- Focus on energy independence and coal revival

#### Vital Energy Infrastructure

- Trump's stated intention is to build vital energy infrastructure, and midstream MLPs play a critical role in building, maintaining, and operating these assets
- Construction and maintenance of midstream assets creates jobs

#### Revamped Tax Code

- Small potential that all partnerships would be taxed. While this
  would remove a significant investment incentive, the 2017 JCT
  study indicates these partnerships cost only \$1.0B annually in tax
  revenues, limiting the downside impact
- Lower corporate and individual tax rates would not provide a direct benefit as MLPs are pass-through entities

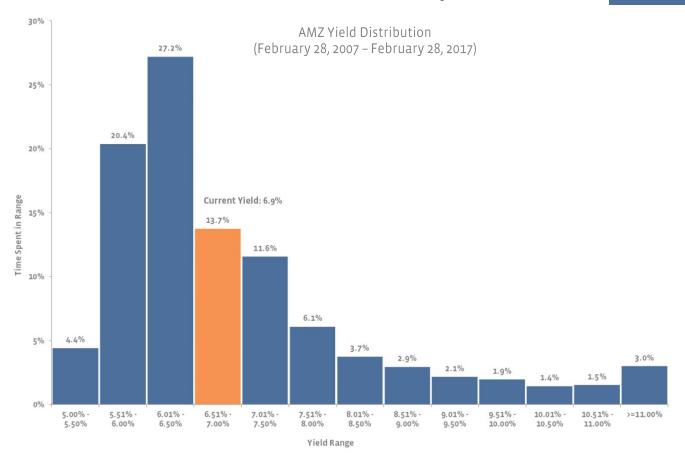
#### Open Federal Lands

- Trump promised to lift restrictions on American energy reserves to create jobs
- For oil and gas, current limiting factor is low commodity prices, not reserves. Coal may modestly revive.



#### **Current Issues & Risks //** Historical distribution of MLP yields







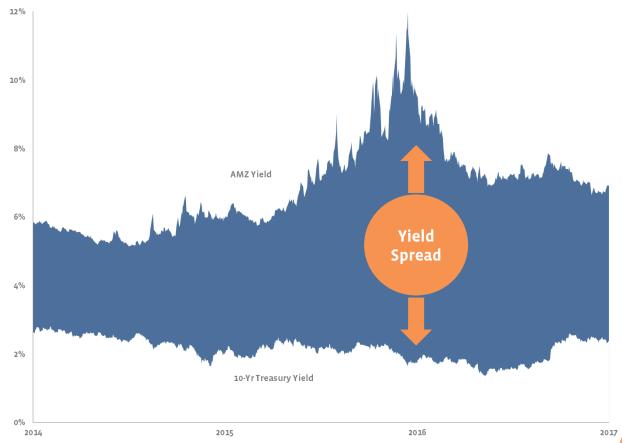


# 450 bps

Current AMZ
Spread to
Treasuries

# 398 bps

10-Yr Median AMZ Spread to Treasuries





### Current Issues & Risks // Midstream MLPs continue to grow distributions



#### Distribution Profile of AMZ Constituents

#### Distribution Profile of AMZI Constituents

	Increase	Maintain	Cut		Increase	Maintain	Cut
1Q14	31	18	1	1Q14	18	7	0
2Q14	35	15	0	2Q14	22	3	0
3Q14	30	20	0	3Q14	21	4	0
4Q14	28	19	3	4Q14	18	7	0
1Q15	28	19	3	1Q15	15	8	0
2Q15	34	14	2	2Q15	17	6	0
3Q15	31	19	0	3Q15	15	7	0
4Q15	18	27	5	4Q15	11	11	0
1Q16	20	18	5	1Q16	13	11	0
2Q16	21	22	1	2Q16	15	10	1
3Q16	18	24	2	3Q16	14	11	0
4Q16	18	24	1	4Q16	14	11	0



#### **Current Issues & Risks //** What are the risks?



	Sharp	interest	rate	increase

Labor/materials availability

Tax law changes

Demand destruction

Execution

Environmental law changes

Broad equity market decline

Recontracting

Limited capital markets access

Perceived commodity price exposure

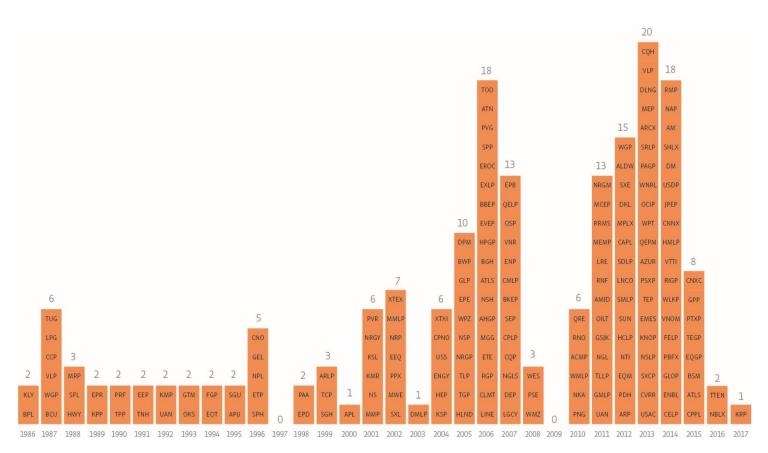


Appendix: Asset Class Growth



## Appendix // History of MLP IPOs

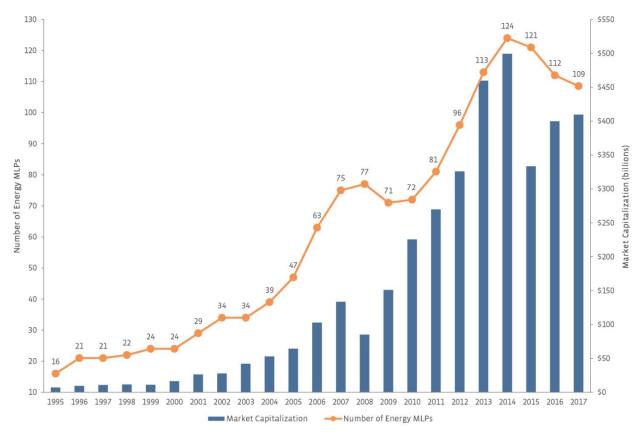






## Appendix // MLPs and Total Market Capitalization











#### **AMZ and AMZI Methodology**





#### Structure

- Publicly traded partnership or LLC Only the entity that operates the assets



Generate energy-related (qualifying income) cash flow<sup>1</sup>



#### Distribution

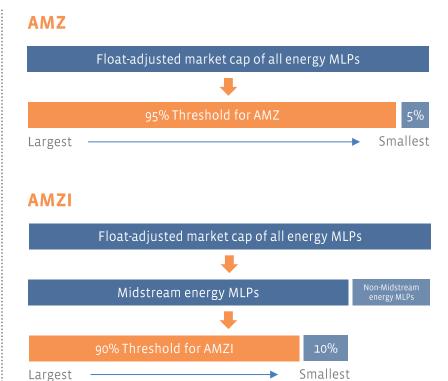
Declared distribution for trailing two quarters



**Liquidity**• Median dollar trading volume threshold<sup>2</sup>



Float-adjusted market cap threshold



<sup>&</sup>lt;sup>1</sup> For AMZI: qualifying midstream activities, per Energy MLP Classification Standard (EMCS SM)

<sup>&</sup>lt;sup>2</sup> For AMZ and AMZI: median daily trading volume of at least \$2.5 million for the six-month period preceding the data analysis date Last methodology update: January 26, 2016