The Financial Select Sector SPDR invests in a wide array of financial service firms with diversified business lines ranging from investment management to commercial and investment banking. As of 9/30/14, there are 84 companies in the Financial Select Sector SPDR.

Fund Details
Trading Symbol XLF
Price (9/30/14) $23.17
Distributions Quarterly
Expense Ratio 0.16%
Number of Holdings 84
Short Selling Yes
Options Yes

Index Details
Index Symbol IXM
Index Dividend Yield 1.75%1

1 Yield as of 9/30/14

Financial Select Sector SPDR vs. the S&P 500 Index
Comparison of change in value of a $10,000 Investment
(since commencement of investment operations)

The chart above shows how a hypothetical investment of $10,000 in the Financial Select Sector SPDR at its inception would have performed vs. an investment in the S&P 500 index. The hypothetical example does not represent the returns of any particular investment.

Performance (9/30/14)

<table>
<thead>
<tr>
<th></th>
<th>Latest Quarter</th>
<th>Year to Date</th>
<th>One Year</th>
<th>Three Year</th>
<th>Five Year</th>
<th>Ten Year</th>
<th>Since Inception*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Returns (Net Asset Value)</td>
<td>2.32%</td>
<td>7.31%</td>
<td>18.32%</td>
<td>27.38%</td>
<td>10.85%</td>
<td>0.07%</td>
<td>2.31%</td>
</tr>
<tr>
<td>Total Returns (Market Close)</td>
<td>2.32%</td>
<td>7.31%</td>
<td>18.26%</td>
<td>27.37%</td>
<td>10.89%</td>
<td>0.07%</td>
<td>2.31%</td>
</tr>
<tr>
<td>Financial Select Sector Index</td>
<td>2.33%</td>
<td>7.42%</td>
<td>18.52%</td>
<td>27.64%</td>
<td>11.04%</td>
<td>0.21%</td>
<td>2.49%</td>
</tr>
<tr>
<td>S&amp;P 500 Index</td>
<td>1.13%</td>
<td>8.34%</td>
<td>19.73%</td>
<td>22.99%</td>
<td>15.70%</td>
<td>8.11%</td>
<td>5.58%</td>
</tr>
<tr>
<td>AFTER-TAX</td>
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<tr>
<td>Pre-Liquidation Total Returns (Net Asset Value)</td>
<td>2.14%</td>
<td>6.76%</td>
<td>17.56%</td>
<td>26.77%</td>
<td>10.43%</td>
<td>-0.38%</td>
<td>1.83%</td>
</tr>
<tr>
<td>AFTER-TAX</td>
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</tr>
<tr>
<td>Post-Liquidation Total Returns (Net Asset Value)</td>
<td>1.32%</td>
<td>4.13%</td>
<td>10.44%</td>
<td>21.74%</td>
<td>8.52%</td>
<td>0.06%</td>
<td>1.77%</td>
</tr>
</tbody>
</table>

All total return figures assume reinvestment of dividends and capital gains at net asset value; actual returns may differ.

Performance data quoted represents past performance. Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor’s shares, when sold or redeemed, may be worth more or less than the original cost. Current performance data may be higher or lower than actual data quoted. For the most current month-end performance data please visit www.sectorspdrs.com.

Select Sector SPDR Funds bear a higher level of risk than more broadly diversified funds.

After-tax returns are calculated using the historical highest individual federal marginal income tax rates and do not reflect the impact of state and local taxes. Actual after-tax returns depend on the investor’s tax situation and may differ from those shown. The after-tax returns shown are not relevant to investors who hold their fund shares through tax-deferred arrangements such as 401(k) plans or individual retirement accounts.

Market price returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times.

* Fund Inception date is 12/16/1998.

Index Dividend Yield Calculation - The sum of gross dividend per share amounts that have gone ex-dividend over the prior 12 months, divided by 1/10th of the Index value. All Cash Dividend types are included in this yield calculation.

Source: Bloomberg
16.30%  

Percentage is the estimate weight of the index components in the S&P 500 as of 9/30/14.

Portfolio Stats

- P/E Ratio: 14.44
- P/B Ratio: 1.34
- Median Market Cap: 18.36B
- Beta: 1.3
- Average Daily Trading Volume: 35,984,675
- Correlation to S&P 500: 0.90

Source: Bloomberg, AltaVista Research

^ 3yr correlation: 09/30/11 - 09/30/14

Industry Breakdown

1. Banks: 37.09%
2. Insurance: 17.07%
3. Capital Markets: 13.95%
4. Real Estate Investment Trusts (REITs): 13.28%
5. Diversified Financial Services: 12.33%
6. Consumer Finance: 5.66%
7. Thrifts & Mortgage Finance: 0.33%
8. Real Estate Management & Development: 0.29%

Source: Bloomberg

All Holdings and Weightings (As of 9/30/14)

- Berkshire Hathaway (BRK.B): 8.82%
- Wells Fargo (WFC): 8.63%
- JP Morgan Chase (JPM): 7.93%
- Bank of America (BAC): 6.28%
- Citigroup (C): 5.50%
- American Express (AXP): 2.76%
- American Int Group (AIG): 2.70%
- US Bancorp (USB): 2.64%
- Goldman Sachs (GS): 2.63%
- Metlife (MET): 2.12%
- Morgan Stanley (MS): 1.85%
- Simon Property Group (SPG): 1.79%
- PNC Finl Services (PNC): 1.62%
- Capital One Financial (COF): 1.60%
- Bank of New York Mellon (BK): 1.53%
- BlackRock (BLK): 1.45%
- Prudential Financial (PRU): 1.42%
- American Tower (AMT): 1.30%
- ACE Limited (ACE): 1.23%
- Schwab Charles (SCHW): 1.18%
- Travelers (TRV): 1.12%
- State Street (STT): 1.09%
- Discover Financial Services (DFS): 1.04%
- Marsh & McLennan (MMC): 1.03%
- BB&T (BBT): 0.94%
- Crown Castle Intl (CCI): 0.94%
- Allstate (ALL): 0.93%
- AFLAC (AFL): 0.92%
- Aon (AON): 0.89%
- CME Group (CME): 0.88%
- Public Storage (PSA): 0.84%
- Ameriprise Financial (AMP): 0.81%
- McGraw Hill Financial (MHFI): 0.80%
- Equity Residential (EQR): 0.78%
- Chubb (CB): 0.77%
- Intercontinental Exchange (ICE): 0.77%
- Franklin Resources ( BEN): 0.75%
- T Rowe Price (TROW): 0.72%
- Health Care REIT (HCP): 0.71%
- SunTrust Banks (STI): 0.71%
- ProLogis (PLD): 0.66%
- AvalonBay Communities (AVB): 0.65%
- HCP (HCP): 0.64%
- Ventas (VTR): 0.64%
- Boston Properties (BXP): 0.62%
- Moody's (MCO): 0.61%
- Vornado Realty (VNO): 0.61%
- Invesco (IVZ): 0.60%
- Weyerhaeuser (WY): 0.59%
- Fifth Third Bancorp (FITB): 0.58%
- Hartford FInl Services (HIG): 0.58%
- Host Hotels & Resorts (HST): 0.57%
- M&T Bank (MTB): 0.57%
- Northern Trust (NTRS): 0.53%
- General Growth Properties (GGP): 0.52%
- Principal Financial (PFP): 0.50%
- Lincoln National (LNC): 0.49%
- Progressive (PGR): 0.48%
- Regions Financial (RF): 0.48%
- Loews (L): 0.44%
- KeyCorp (KEY): 0.41%
- Essex Property Trust (ESS): 0.40%
- Affiliated Managers (AMG): 0.39%
- Comerica (CMA): 0.32%
- Kinco Realty (KIM): 0.32%
- Macerich (MAC): 0.31%
- Unum (UNM): 0.31%
- XL Group (XL): 0.31%
- CBRE Group (CSG): 0.29%
- Huntington Bancshares (HBAN): 0.28%
- Leucadia National (UK): 0.26%
- Navient (NAV): 0.26%
- Cincinnati Financial (CINF): 0.24%
- Plum Creek Timber (PCL): 0.24%
- Torchmark (TMK): 0.24%
- E*TRADE Financial (ETFC): 0.23%
- Gerwerth Financial (GAM): 0.23%
- Zions Bancorp (ZION): 0.21%
- Legg Mason (LM): 0.18%
- Nasdaq OMX (NDX): 0.18%
- Apartment Investment & Mgmt (AM): 0.16%
- Assurant (AZ): 0.16%
- Hudson City Bancorp (HCBK): 0.16%
- People’s United Financial (PBCT): 0.16%

There is no assurance that XLF currently holds these securities. Holdings and weightings are updated daily at www.sectorspdrs.com.
Legal Disclosure

There are no sales loads on Select Sector SPDR shares but ordinary brokerage commissions apply and this expense is not reflected in performance calculations.

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You cannot invest directly in an index.

The S&P 500 is an index of 500 common stocks that is generally considered representative of the U.S. stock market. The index is weighted toward stocks with large market capitalizations and represents approximately two-thirds of the total market value of all domestic common stocks. The S&P 500 Index figures do not reflect any fees, expenses or taxes.

The Select Sector SPDR Trust consists of nine separate investment portfolios (each a “Select Sector SPDR ETF” or an “ETF” and collectively the “Select Sector SPDR ETFs” or the “ETFs”). Each Select Sector SPDR ETF is an “index fund” that invests in a particular sector or group of industries represented by a specified Select Sector Index. The companies included in each Select Sector Index are selected on the basis of general industry classification from a universe of companies defined by the S&P 500®. The nine Select Sector Indexes (each a “Select Sector Index”) upon which the ETFs are based together comprise all of the companies in the S&P 500®. The investment objective of each ETF is to provide investment results that, before expenses, correspond generally to the price and yield performance of publicly traded equity securities of companies in a particular sector or group of industries, as represented by a specified market sector index.

Asset allocation cannot assure a profit nor protect against a loss.

Select Sector SPDRs are subject to risk similar to those of stocks including those regarding short-selling and margin account maintenance.

All ETFs are subject to risk, including possible loss of principal. Sector ETF products are also subject to sector risk and non-diversification risk, which will result in greater price fluctuations than the overall market.

An investor should consider investment objectives, risks, charges and expenses carefully before investing. To obtain a prospectus, which contains this and other information, call 1-866-SECTOR-ETF (866-732-8673) or visit www.sectorspdrs.com. Read the prospectus carefully before investing.

ALPS Portfolio Solutions Distributor, Inc., a registered broker-dealer, is distributor for the Select Sector SPDR Trust.
P/E Ratio

A valuation ratio of a company’s current share price compared to its per-share earnings. It is calculated by dividing the market value per share by earnings per share.

P/B Ratio

A ratio used to compare a stock’s market value to its book value. It is calculated by dividing the current closing price of the stock by the latest quarter’s book value (book value is simply total assets minus intangible assets and liabilities).

Median Market Cap

The midpoint of the range of the individual market capitalizations for each sector. The market capitalization is defined as the value of a company, that is, the market value of its outstanding shares. This figure is found by taking the stock price and multiplying it by the total number of shares outstanding.

Beta

A measure of a security’s or portfolio’s volatility, or systematic risk, in comparison to the market as a whole. Also known as “beta coefficient”.

Volume

The number of shares or contracts traded in a security or an entire market during a given period of time. It is simply the amount of shares that trade hands from sellers to buyers as a measure of activity.

Correlation

A measure that determines the degree to which two variable’s movements are associated.

Source: Investopedia