

# ADBU

## Direxion Daily ADBE Bull 2X ETF

### Fund Description

ADBU provides 2x leveraged exposure, less fees and expenses, to the daily price movement for shares of Adobe Inc. (TICKER: ADBE).

### FactSet Analyst Report

ADBU is a short-term tactical tool that aims to deliver 2x the price return, less fees and expenses, for a single day of the Adobe Inc. stock (Ticker: ADBE). Adobe develops software for digital media, creative design, and document management, including CreativeCloud and digital experience solutions. Purchasers holding shares for longer than a day will need to monitor and rebalance their position frequently to attempt to achieve the 2x multiple. Aside from the leverage, compared to traditional ETFs, the shares take on added volatility due to the lack of diversification. Purchasers should conduct their own individual stock research before initiating a position and trade with conviction. Due to the complexities of the product, shares tend to perform as anticipated only when the underlying shares are trending, and holders are on the positive corresponding side of that trade. However, the shares provide the advantage of capping the maximum loss to the full amount invested.

