

BUZZ

VanEck Social Sentiment ETF

Fund Description

BUZZ holds 75 US-listed firms with the most positive investor sentiment online. The fund uses a proprietary AI model to select and weight stocks.

FactSet Analyst Report

BUZZ seeks to reflect the investor sentiment online. It looks for investment-related mentions of large- and midcap US-listed firms in relevant online sources including social media, news articles and blog posts. Using a proprietary algorithm, eligible companies that meet certain market-cap and liquidity requirements are scored and ranked by insight, which indicates the degree of positive sentiment and breadth of discussion on the internet. Based on this scoring process, BUZZ curates a concentrated portfolio of 75 firms with the most positive investor sentiment. Holdings are weighted using a proprietary scoring model, with single constituent weights capped at 3%. The index is reconstituted and rebalanced monthly.

