

FFF

Founders 100 ETF

Fund Description

FFF invests in 100 founder-led companies believed to be capable of generating superior expected risk-adjusted returns. The actively managed ETF does not limit its investments by country or market cap.

FactSet Analyst Report

FFF is designed for investors with a long-term time horizon by targeting founder-led companies. The fund seeks capital appreciation, believing these companies offer superior risk-adjusted returns. The fund defines founder-led companies to be managed by a founder serving as a Chief Officer (CEO, CTO, CSO or CMO). Using a proprietary, rules-based process, it selects 100 of the largest 200 founder-led firms using market-cap and other fundamental factors. It considers market highs and lows to navigate market cycles and remove emotional decision making. Except for technology, FFF does not intend to concentrate in any single sector and may invest in firms of any size. The fund may invest in non-US companies, provided they are listed on a US exchange. The market cap-weighted portfolio limits single security exposure to 7.5%. The actively managed portfolio is rebalanced and reconstituted quarterly.

