GGMEInvesco Next Gen Media and Gaming ETF

Fund Description

GGME tracks an index of securities that derive a majority of their revenue to the future media industry. These components may be from any market-cap, and from any geography.

FactSet Analyst Report

GGME seeks to track an index of large- to small-cap companies from developed and emerging markets that derive at least 50% of their revenue from subsectors that relate to future media. These component securities are expected to benefit from long-term structural trends driven by technological and societal change, which may have a substantial impact on their performance. Index securities are weighted proportionally to their free-float market capitalization, multiplied by aggregate revenue exposure to the applicable subsectors. Rebalancing is done quarterly starting in March, and reviewed annually in June. Prior to August 28, 2023, the fund was named Invesco Dynamic Media ETF, with ticker PBS, and tracked the Dynamic Media Intellidex Index.





