KEM KraneShares Dynamic Emerging Markets Strategy ETF Fund Description

KEM is an actively managed fund-of-funds that seeks capital growth. The fund aims to outperform broad emerging markets while attempting to lessen downside risk through dynamic allocations between two emerging markets ETFs and cash.

FactSet Analyst Report

KEMs adaptive approach leverages two core components: the KraneShares MSCI Emerging Markets ex-China Index ETF (KEMX) and the KraneShares MSCI All China Index ETF (KALL). The fund's main objective is to mitigate downside risk while trying to outperform the broad emerging markets. On a quarterly basis, it evaluates fundamental, valuation, and technical metrics, such as price-to-book ratio, price-to-equity ratio, price-to-earnings ratio, dividend yield, and moving averages. The result is a dynamically shifting portfolio, with the ability to adjust up to 30% of exposure between China and the rest of the emerging markets. To handle market ups and downs, the fund may hold up to 10% in cash and cash equivalents. The Fund may also enter lending transactions. When using a fund-of-funds wrapper, investors should take note of the total fees.





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