

KPOP

JAKOTA K-Pop and Korean Entertainment ETF

Fund Description

KPOP tracks a market cap-weighted index of Korea-listed stocks that are engaged in the entertainment and interactive media & services industries.

FactSet Analyst Report

KPOP provides exposure to a niche segment of the South Korean equity market by tracking an index of KPOP (Korean popular music) and Korean entertainment companies. Eligible stocks should have a minimum market capitalization of 100 billion South Korean Won and must be included in the entertainment or interactive media & services industries, excluding interactive home entertainment. Thematic relevance of eligible securities is determined using a natural language processing algorithm. The index selects stocks based on market capitalization and thematic relevance score to build a narrow portfolio of 30 stocks. The resulting portfolio is weighted by market capitalization, allocating 70-80% weight to entertainment and 20-30% to interactive media & services. The index rebalances quarterly. Before February 19, 2021, KPOP traded and tracked an index without the JAKOTA designation.

