

# LEAD

## Siren DIVCON Leaders Dividend ETF

### Fund Description

LEAD tracks an index of dividend-paying US large-cap stocks that are deemed likely to increase their dividends in the next twelve months.

### FactSet Analyst Report

LEAD seeks to hold US large-cap stocks with rising dividends. The issuer uses a proprietary model to score the 500 largest US firms on their likelihood of increasing distributions in the next year. The system analyzes seven quantitative factors to determine the score. The top 30 stocks are selected and weighted by score for inclusion in the index. The index is reconstituted annually in December. The fund was acquired by SRN Advisors. The fund was acquired by SRN Advisors. Prior to Nov. 23, 2020, the fund and index names were Reality Shares DIVCON Leaders Dividend ETF and Reality Shares DIVCON Leaders Dividend Index, respectively.