

LUXX

Roundhill S&P Global Luxury ETF

Fund Description

LUXX is passively managed to provide exposure to stocks listed globally that provide goods or services defined as a luxury. Stocks are selected and weighted based on the amount of luxury market exposure and market capitalization.

FactSet Analyst Report

LUXX tracks an index of 80 stocks, selected globally, that are engaged in the luxury market. Luxury is defined as any goods or services that go beyond fulfilling basic needs. They are considered discretionary, commanding a premium price due to brand reputation, craftsmanship, innovation, or the exceptional experience they provide. LUXX's issuer believes favorable long-term total returns are generated based on the higher margins and strong free cash flow associated with such stocks. The holdings are selected and weighted based on float-adjusted market cap and multiplied by a proprietary luxury exposure score. The luxury score is subjective, yet is based on qualitative factors such as a company's business description, revenue, and market perception. The resulting investment exposure focuses on the largest companies considered a luxury and span a wide range of industries. Individual stocks are subject to weighting caps. The index is reconstituted and rebalanced annually in July.

