

MFMO

Motley Fool Momentum Factor ETF

Fund Description

MFMO tracks a proprietary rule-based index that to invest in US stocks based on momentum. Stocks are selected from the companies recommended by The Motley Fool, LLC. Stocks are selected and weighted using conviction and momentum composite scores.

FactSet Analyst Report

MFMO is a passively managed, tracking US companies with strong momentum defined as stocks that have recently performed well and may continue to outperform over the short to intermediate term. The proprietary index uses a rules-based strategy combining price momentum, factor momentum, and adjusted price-to-low scores to pick stocks considered likely to sustain gains. The index holds 70100 stocks, rebalanced quarterly, with individual position and diversification constraints to meet regulatory requirements. It may concentrate holdings in a particular industry if the index does so, and it can lend securities to enhance income.

