

MPLY

Strategy Shares Monopoly ETF

Fund Description

MPLY is an actively managed fund that aims for long-term capital appreciation by investing in US and non-US stocks of various market capitalization with monopolistic characteristics.

FactSet Analyst Report

MPLY invests in companies with monopolistic or oligopolistic characteristics, benefiting from market dominance with limited to no competition for their products or services. These qualities allow such companies substantial economic rents, robust pricing power, and strong revenue and earnings growth over time. The fund considers companies from around the world traded in the US. To be considered, companies should have at least one Monopolistic Attribute, such as brand dominance, regulatory exclusivity, or high barriers to entry. The fund applies quantitative analysis of financial metrics like revenue growth, profit margin, ROIC, ROE, debt-to-equity ratio, and earnings per share. While predominantly market cap-weighted, its actively managed structure allows portfolio adjustments at any time. The fund does not invest in federal or state-regulated utilities that have price controls.