

NMAR

Innovator Growth-100 Power Buffer ETF - March

Fund Description

NMAR aims for specific buffered losses and capped gains on the NASDAQ 100 over a specific holdings period. The actively managed fund holds options and collateral.

FactSet Analyst Report

NMAR uses FLEX options in an effort to participate in the price performance of the Invesco QQQ Trust, up to a predetermined cap, while buffering some downside loss over a one-year period starting each March. The fund foregoes some upside return as well as any dividend component, because the options are written on the price (not total) return version of the shares. In exchange for preventing realization of the first 15% of the NASDAQ 100s losses, investors forego upside participation above a certain threshold, which is reset annually. Investors who buy at any other time than the annual reset day may have a very different protection and buffer zone. The issuer publishes effective interim levels daily on its website. The fund must be held the entire outcome period to pursue the intended results. The targeted buffers and caps do not include the funds expense ratio. The fund is actively managed, resets annually and uses FLEX options exclusively.