

# ODDS

## Pacer BlueStar Digital Entertainment ETF

### Fund Description

ODDS tracks a tier-weighted index of globally-listed companies that focuses on the digital entertainment industry, including online gambling, video gaming, content streaming, and eSports.

### FactSet Analyst Report

ODDS is designed to provide thematic exposure to an index of digital entertainment companies around the world. To be eligible, firms must generate at least half of their revenue from relevant segments, such as online gambling, content streaming, iGaming, and eSports, in addition to meeting several investability requirements including market-cap and liquidity. The fund assigns the constituents into two separate tiers, both holding 50% of the portfolios weighting. The first tier is composed of the companies involved with online gambling and betting, while the second tier comprises those tied to the development, operation, and utilization of video games, streaming services, and eSports events. Each component then is market cap-weighted in its own tier with an 8% capping to ensure diversification. The index is reconstituted and rebalanced quarterly.

