PJBF PGIM Jennison Better Future ETF

Fund Description

PJBF is actively managed, seeking long-term capital growth by adopting a socially and environmentally conscious approach that integrates United Nations Sustainable Development Goals (UN SDGs) into the selection process.

FactSet Analyst Report

PJBF employs a growth-oriented, conscientious strategy to tackle global social and environmental challenges in line with the UN SDGs. The fund invests in various equity and equity-related securities of companies contributing to health and wellness, technological innovation for economic inclusion, and climate action. The fund follows a systematic portfolio construction process, targeting companies with disruptive technologies, robust market positions, and sustainable growth. To ensure alignment with UN SDGs, selection incorporates proprietary research and financial metrics, imposing a 20% threshold for revenue, CAPEX, and EBITDA. However, it allows for up to 20% of assets to equities not meeting specific UN SDG criteria. Exclusions are applied to companies involved in sectors deemed inconsistent with responsible investing principles. With a global perspective and no market capitalization restrictions, PJBF has the flexibility for limitless investments in foreign securities.





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