

RUFF

Alpha Dog ETF

Fund Description

RUFF is an actively managed ETF that invests in large- and mid-cap stocks perceived as leaders in the best performing market sectors in the US.

FactSet Analyst Report

RUFF holds a portfolio of large- and mid-cap stocks perceived to lead in the best performing sectors in the United States. The fund uses both fundamental and technical analyses in selection and weighting. The fundamental analysis involves a bottom-up review using proprietary methods that determines the most discounted price, as measured by their own historical price to free cash flow. The technical analysis monitors companies for trading volumes, moving averages of various technical indicators, accumulations, and technical buy signals. RUFF aims to identify 20 to 50 stocks with strong fundamental indicators that may benefit from larger market and economic trends. The actively managed fund may also invest up to 10% in covered call or put options to reduce risk.