

# SOFA

## Direxion Daily SOFI Bull 2X ETF

### Fund Description

SOFA provides 2x leveraged exposure, less fees and expenses, to the daily price movement for shares of SoFi Technologies Inc (TICKER: SOFI).

### FactSet Analyst Report

SOFA is a short-term tactical tool that aims to deliver 2x the price return, less fees and expenses, for a single day of the SoFi Technologies Inc stock (TICKER: SOFI). SOFI is a financial service platform, which engages in the provision of student loan refinancing options to the private student loan market. Purchasers holding shares for longer than a day will need to monitor and rebalance their position frequently to attempt to achieve the 2x multiple. Aside from the leverage, compared to traditional ETFs, the shares take on added volatility due to the lack of diversification. Purchasers should conduct their own individual stock research before initiating a position and trade with conviction. Due to the complexities of the product, shares tend to perform as anticipated only when the underlying shares are trending, and holders are on the positive corresponding side of that trade. However, the shares provide the advantage of capping the maximum loss to the full amount invested.

