

STYL

Corgi Lifestyle Brands ETF

Fund Description

STYL is actively managed and invests in companies involved in lifestyle-oriented consumer brands and retail channels, including apparel, footwear, outdoor products, direct-to-consumer platforms, and brand enablement services. The fund seeks capital growth.

FactSet Analyst Report

STYL provides actively managed exposure to companies tied to lifestyle-oriented consumer brands and related retail ecosystems. The strategy focuses on businesses benefiting from consumer identity, brand engagement, and lifestyle spending trends across areas such as apparel, footwear, outdoor products, specialty retail, and direct-to-consumer commerce. Security selection combines thematic, quantitative, and bottom-up analysis, with emphasis placed on revenue exposure and positioning within the broader lifestyle brand ecosystem. The portfolio may include both US and international companies and can invest in less liquid opportunities, including special purpose vehicles aligned with the theme.

