

# XBUY

## Amplify International Online Retail ETF

### Fund Description

XBUY tracks an index of global ex-US stocks issued by firms with revenues dominated by online retail sales. Stocks are equally weighted within two liquidity buckets.

### FactSet Analyst Report

XBUY offers straightforward exposure to international online retailers. The fund holds stock in firms from both developed and emerging markets that receive at least 90% of their revenue from online retail, online travel services, or online marketplaces. Stocks are equally weighted, except for firms in the bottom 20% by trading volume, which receive only half as much weight. In addition, geographic exposure is limited to 25% per country. This methodology adds diversity and keeps giant names from dominating the basket, but also introduces a bias to smaller, riskier firms. Note that XBUY's online-only coverage is not intended to reflect the broader retail segment.